

## Appalachian State University Off-Campus Program in Graphic Arts and Imaging Technology (GAIT)

The Bachelor of Science degree in Graphic Arts and Imaging Technology will provide the knowledge and skills needed in preparing graduates for positions in the printing industry. Students in this program will acquire not only a thorough understanding of printing technology and production but also a broad liberal arts education in order to appreciate the interface between the technical and non-technical aspects of our society.

Through the Office of Extension and Distance Education the Department of Technology will present an off-campus undergraduate program in Graphic Arts and Imaging Technology which will provide the upper-division (junior and senior years) course work leading to the BS degree. Lower-division courses required for the GAIT program will be acquired through the community college (or other accredited institution). The first off-campus cohort for the GAIT program will begin in 2004 and will be conducted on the campus of Catawba Valley Community College in Hickory. The program is constructed for part-time students and will be offered primarily during the evening hours with a duration of approximately three years. This program will provide students with a minor in general business, the recommended minor for GAIT majors. Through this off-campus cohort students will be able to acquire all of the upper-division courses (as shown in this brochure) leading to the BS degree in Graphic Arts and Imaging Technology.

### Courses to be Completed Through the Community College (or other accredited institution)

The courses listed below will not be taught in the Appalachian off-campus GAIT program and must be completed through a community college (or other accredited institution) and transferred to Appalachian. It is not required that a student have all of these courses accomplished prior to beginning Appalachian's GAIT program, but at least 30 semester hours of transfer work must be on record at the time of entry and the student must be able to plan for concurrent enrollment in order to complete any courses needed on time. The 4-digit course numbers listed below are Appalachian numbers and the 3-digit numbers (shown in parentheses) are the current NC community college equivalent courses. Other community college courses may be needed to complete an appropriate number of elective credits.

*English	English composition/literature 1000/1100 (ENG 111 <u>and</u> ENG 112 , 113, 114 or 131)
*World History	HIS 1101 & 1102 (HIS 111/112 or 121/122)
Economics	ECO 2030 (ECO 251)
*Other Social Sciences	3sh—select an additional course in social science (e.g.: ANT 210,220,221; GEO 112, 130; POL 110,120,130,210,220; PSY 150; SOC 210,213,220,225,234)
*Science	8sh (select BIO 111/112 or CHE 151/152 or PHY 151/152 or PHY 251/252)
Art	ART 1011 or ART 1001 (ART 121)
*Humanities	12 sh--a minimum of 3 different areas with at least 1 course in literature (ENG courses shown below or selected REL courses) and 1 in the fine arts (ART, MUS, DRA) (e.g.: ART 2011; HUM 110,120,122,160,211; ENG 241,242,231,232; MUS 110,112,271,272; PHI 210,215; SPA 211,212; DRA 111, 112,115,122,126,211,212); REL 110,211,212,221—REL 211 and 212 are approved for the literature requirement)
*Mathematics	4 sh—college mathematics course (e.g.: MAT 140, 161 or 175)
Communications	COM 2101 (COM 231 a minimum grade of C is required)
Business	Take all of the following: BUS 1050 (BUS 110); LAW 2150 (BUS 115); ACC 1100 (ACC 120); CIS 1025 (CIS 120 or 220)
Graphics Arts	Take all of the following: TEC 1012 (GRA 121); TEC 2102 (GRA 151 and 255); TEC 3622 (GRD 280), TEC 3702 (GRA 152 and 256)

\*Students transferring the NC Comprehensive Articulation Agreement core will automatically meet requirements in these academic areas

## Courses taught by Appalachian in the Off-Campus Program in Graphic Arts and Imaging Technology

TEC 2112	Substrates and Inks
TEC 3772	Print Production Analysis & Control
TEC 3002	Introduction to Flexography
TEC 3012	Graphic Communications II
TEC 4512	Advanced Electronic Imaging Cross Media
TEC 4558	Digital Printing
TEC 4566	Advanced Flexographic Printing Methods
TEC 4591	Advanced Offset Printing Methods
TEC 4622	Current Trends in Graphic Communications
TEC 3551	Technical Assistant
TEC 4900	Industry Internship

**A minor in General Business will be included in the program. The following upper-division business courses will be delivered to the cohort site:**

MGT 3010	Survey of Management
FIN 3010	Survey of Finance
MKT 3050	Principles of Marketing

**A total of 122 semester hours are required for graduation in this program**

## Course Delivery and the Application Process

As a general rule for off-campus programs, two courses per semester (including summers) will be offered until the last semester, with the last term being an internship. Courses are taught by Appalachian faculty and usually meet one night per course per week for three hours (e.g., 6:00-9:00 pm).

Applications and all supporting transcripts should be submitted to the Office of Extension and Distance Education. Official transcripts must be sent from the high school and all colleges attended. There is a \$45 application fee. Applicants are typically notified within one month following receipt of all application information.

## Costs

Projected expenses for the 2003-04 academic year are as follow:

In-State: \$ 57.50 per semester hr

Out-of-State: \$374.00 per semester hr

(Modest annual increases can be expected.)

There are no other fixed expenses, but each course will vary in the need for textbooks or other materials. The Office of Extension and Distance Education provides appropriate information for acquiring required textbooks and the University Bookstore provides the service of shipping books to students' permanent addresses, as requested.

## TO CONTACT US

Office of Extension and  
Distance Education  
Appalachian State University  
University Hall  
P. O. Box 32054  
Boone, NC 28608

### Phone

(800) 355-4084

or

(828) 262-3113

### Fax

(828) 265-8673

### E-Mail Address

[roarkrr@appstate.edu](mailto:roarkrr@appstate.edu) (for Becky Roark)

### Web Site

[www.ext-dl.appstate.edu](http://www.ext-dl.appstate.edu)

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### Academic Department:

Department of Technology  
College of Fine and Applied Arts  
Appalachian State University  
Kerr Scott Hall  
Boone, NC 28608

Coordinator of the GAIT Program  
Dr. Robin Williams

### Web Site

[www.acs.appstate.edu/dept/tech/](http://www.acs.appstate.edu/dept/tech/)

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Appalachian State University is committed to equality of educational opportunity and does not discriminate against applicants, students or employees on the basis of race, color, national origin, religion, gender, age, disability or sexual orientation. Appalachian also actively promotes diversity among students and employees.



# Off-Campus Program in Graphic Arts & Imaging Technology

## Bachelor of Science Degree

Appalachian  
STATE UNIVERSITY